

SESDERMA SKIN & BEAUTY CENTER opens its doors in Santo Domingo

Sesderma's new beauty and skin care center joins the current network of clinics and beauty centers of Dr. Gabriel Serrano, already present in Bogota, Madrid, Dubai, Barcelona, and Valencia.



Sesderma reinforces its expansion and opens its first Skin & Beauty Center in Santo Domingo, specifically at the well-known Acropolis Business Mall. This new center has the same standards of attention and state-of-the-art equipment as those already in operation in Bogota, Madrid, Dubai, Barcelona, and Valencia.

The new center created by Dr. Gabriel Serrano offers a new concept of health, beauty, and well-being, which combines medicine and innovation. The clinic has a team of doctors specialized in Dermatology and Aesthetic Medicine and integrates the Sesderma product store, which offers all the dermo-cosmetic products of the laboratory.

"My commitment and devotion to the Dominican Republic goes back a long way. For more than 40 years I have actively collaborated with the Dermatological Institute Dr. Huberto Bogaert of Santo Domingo, where I was the precursor of the Department of Cosmetics back when there were hardly any known dermo-cosmetic products that contributed to the treatment of skin conditions," says Dr. Gabriel Serrano, during the opening ceremony of this new meeting point for people who want to improve their physical appearance with the most advanced equipment and treatments on the market. "A few months ago," he also stressed, "we opened the new Dr. Gabriel Serrano Medical Clinic in Bayahibe to attend to the thousands of tourists who arrive every year and, in addition, provide health care to the most disadvantaged inhabitants of the area."

Dr. Gabriel Serrano's social commitment to Dominicans culminated in the launch of the Dr. Gabriel Serrano Sanmiguel Foundation, a non-profit organization whose objectives include improving the health and education of the most vulnerable and underprivileged Dominican population.

