

rêve de miel

NEW
XXX 2022

DISCOVER
your love
FOR HONEY



NUXE
PARIS

rêve de miel

• INGREDIENTS •
97%
OF NATURAL ORIGIN

SOIN LÈVRES
AU MIEL
HONEY
LIP CARE

NEW

ADDICTED TO SOFTNESS

ENHANCE YOUR LIPS WITH
A SATINY HONEY PRODUCT

Succumb to the temptation of this **new irresistible product**. Its transparent texture enhances the lips with an irresistible shine and **non-sticky satiny** finish. It provides them with **all the comfort of a balm** thanks to its formula with Lavender Honey from Provence and Organic Camelina Oil. Enjoy its delectable scent with notes of honey and vanilla. Lips are nourished, soft and smooth for 95% of testers.⁽¹⁾



(1) Use test 21 volunteers. Satisfaction % immediately after use.



FOCUS ON LAVENDER HONEY FROM PROVENCE

Rich in active molecules, honey is a real natural treasure recognised for its moisturising and repairing properties. NUXE has chosen **Lavender Honey**,⁽¹⁾ a superior quality, Red Label and PGI honey harvested in Provence by a family company. Its geographic and floral origin is **certified by DNA analysis**, in order to ensure consistent quality.

(1) Lavender Honey present in the formulas of Honey Lip Care, Honey Lip Balm, Rich Hand Cream, Gentle Shampoo Bar.

NEW

RICH HAND CREAM CICA

SPECIFIC PROTECTION
FOR VERY DRY
AND DAMAGED HANDS

Wind, cold, friction, excessive washing, etc. when our hands need protection from aggressions, the CICA Rich Hand Cream is the perfect barrier. Its **rich cream texture with a velvety touch** envelops them in comfort (+86% after one month).⁽¹⁾

Enriched in Centella Asiatica and Lavender Honey, it repairs, soothes and strengthens the skin barrier providing a “**dressing**” **effect**: sensations of tugging are soothed immediately. 100% of women find their **hands are nourished and sensations of discomfort are relieved**.⁽²⁾ Its delectable scent has been developed specifically to suit damaged skin.



(1) Use test 21 volunteers. Improvement % evaluated by volunteers.

(2) Use test 21 volunteers. Satisfaction % immediately after application.



**FOCUS ON
CENTELLA ASIATICA**

Also called “tiger grass”, Centella Asiatica is a plant that is native to Asia, renowned in traditional Chinese medicine for its **soothing and repairing properties**. For the CICA Rich Hand Cream, NUXE has selected a 100% natural-origin extract obtained from its leaves using gentle extraction.

**NEW
FORMULAS**

**2 REFORMULATED
ICONIC LIP CARE
PRODUCTS WITH**

100%

**INGREDIENTS OF
NATURAL ORIGIN**



NEW FORMULA

HONEY LIP BALM

An absolute favourite since 1994, the iconic lip balm is unveiled in a new formula made from 100% natural-origin ingredients, with **concentrated beehive treasures**, such as Lavender Honey from Provence, Propolis and Beeswax. Its rich still as melting texture **nourishes, repairs and softens** dry lips. 100% of testers⁽¹⁾ find their lips are nourished and 91% find their sensations of discomfort are relieved⁽²⁾



(1) Use test 21 volunteers. Improvement % evaluated by volunteers.

(2) Use test 21 volunteers. Satisfaction % immediately after application.

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**STICK LÈVRES
HYDRATANT**

Au miel et tournesol

**LIP MOISTURISING
STICK**

With honey and sunflower

**LÈVRES DESSÉCHÉES
VERY DRY LIPS**

4g 0.14 OZ. NET WT.



NEW FORMULA

LIP MOISTURISING STICK

This small, ultra-practical tube can be applied anywhere to soften very dry lips and make them more supple at any time of the day. With 100% ingredients of natural origin, including Honey, Sunflower Oil and Organic Camelina Oil, its formula **moisturises, repairs and protects** the lips to relieve sensations of tugging.



THE COLLECTION *rêve de miel*

Dry skin loves the recognised properties of honey, which provides comfort from head to toe. This pure, natural treasure is combined with precious botanical oils in generous, enveloping and nourishing textures with a delectable scent.

FACE: Cleansing and Make-Up Removing Gel 200 ml pump bottle RRP: €xx. **Ultra-Comforting Face Balm** 50 ml jar RRP: €xx. **LIPS:** Lip Moisturising Stick 4 g stick RRP: €xx. **Honey Lip Balm** 15 g jar RRP: €xx. **Honey Lip Care** 10 ml tube: €xx. **FACE & BODY:** Ultra-Rich Cleansing Gel 400 ml pump bottle RRP: €xx. **BODY:** Melting Honey Body Oil Balm 200 ml jar RRP: €xx. **Deliciously Nourishing Body Scrub** 175 ml jar RRP: €xx. **Ultra-Comforting Body Balm 48HR** 40 ml jar RRP: €xx. **Delectable Fragrant Water** 100 ml spray RRP: €xx. **HANDS:** Hand and Nail Cream 30 ml tube RRP: €xx 50 ml tube RRP: €xx 100 ml tube RRP: €xx. **CICA Rich Hand Cream** 50 ml tube RRP: €xx. **Clean Hands Gel** 30 ml tube RRP: €xx. **Clean Hands Spray** 30 ml spray RRP: €xx. **HAIR:** Gentle Shampoo Bar 65 g bar RRP: €xx



